

#### B2B & B2C e-commerce

NAVcommerce enables you to run your e-commerce directly from out of NAV. It gives you a full featured PIM system so that you can manage item attributes, rich texts, images, categories and everything else that is needed to run an online shop, directly from within NAV.

Launching an online shop usually isn't the problem. But to make sure prices, inventories, orders and invoices are completely in-syncwith your ERP is another thing. That is why we developed NAV commerce. An ERP focused e-commerce solution. This add-on extends your NAV with everything you need to sell online and at the same time it seamlessly integrates all data with one or more Magento store fronts.

#### **NAVcommerce for customers**

There is no need to learn new software. Our view is that all your data already sits in NAV. And that is the application your employees know how to work with. So we just extend that application with everything that is missing. After a 5 minute set–upyou can start to enrich product data, set up storefronts and categories, publish your products online, provide logins to customers so that they can start to use one or more of your online B2B or B2C stores.

#### **NAVcommerce for partners**

NAVcommerce is an easy to install standard solution. The add-on does not touch any existing NAV objects, so there is no merging and no risk involved. There are lots of customization options. Most customer requests can be fulfilled by using the extensive item attribute mechanism. But, for those partners who want to add customizations at a lower level there is an SDK and complete framework to use custom / add-ontables online.

#### **NAVcommerce for Magento developers**

NAVcommerce makes that you can say yes to any customer who uses NAV, without the need to know anything about NAV. Simply setup your store(s) any way you like, setup NAVcommerce to connect to the Magento API, and all data will be uploaded and retrieved automatically.

There is no need to setup anything in terms of products, VAT, customers, order processing. NAVcommerce will take care of everything.

# **NAVcommerce**

## Another smart Microsoft Dynamics NAV add-on by idyn

Works with NAV 2015 to 2018 **Works with Business Central** Works with Magento 1 & Magento 2 Run both B2C & B2B shops

### Here's why NAVcommerce makes your e-commerce work

- Multiple store fronts
- Multiple logins per customer
- B2B pricing Support NAV customer specific pricing / discounts
- Real time inventory
- Rich text product descriptions
- Multi-language
- Unlimited documents & images
- Flexible product category system
- Extensive product attribute system
- Attribute mapping -Connect attributes to existing NAV data
- Product sets (with discounts)
- Lots of up-selling components
- Flexible and powerful search engine
- NAV document support (PDF)
- Email notification system
- SEO friendly
- Optimized for Google Search & Analytics
- Fast and reliable architecture





